

**FOR IMMEDIATE RELEASE**

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**Houston diners get a smaller taste of New York with Katz's Skinny size sandwiches**

**HOUSTON (September 15, 2011)** – In a budget-conscious world, hungry Houstonians want a smaller, yet still delicious, sandwich that fits their finances. Katz's Deli and Bar, specializing in a taste of New York in Texas, is introducing a line of Skinny-size sandwiches to satiate its patrons. The Skinny sandwiches, smaller versions of Katz's Klassic and New York-size noshes, pack the same great taste into a smaller, less expensive lunch.

At Katz's Deli and Bar, located on Westheimer Street, patrons can enjoy a classic Reuben, Katz's Pride, Times Square or Deluxe Vegetarian Reuben, among other favorite deli sandwiches, in a Skinny size for smaller appetites. Katz's menu also includes a Skinny option for its mouthwatering overstuffed sandwiches, served all day. The Skinny size allows diners to choose a smaller, less expensive sandwich while still savoring the New York-style flavors. All Skinny sizes cost \$7.99.

"We're pleased to be able to offer a smaller option for smaller appetites that also fits customers's budgets," said Barry Katz, owner. "Our customers have been asking for smaller, less expensive portions, and we listened."

Katz's Westheimer Street location offers a full menu, ranging from an all-day breakfast option to appetizers and full entrees, along with a dessert menu guaranteed to satisfy any sweet tooth. Katz's Deli and Bar is open 24 hours a day, 7 days a week for anytime eating. For more information or to scope out the menu before your next meal, visit [www.ilovekatzs.com](http://www.ilovekatzs.com) or check out their Facebook page at [www.facebook.com/KatzsDeliHouston](http://www.facebook.com/KatzsDeliHouston). Visit Katz's Deli and Bar at 616 Westheimer Street, or call at (713) 521-3838.

**About Katz's Deli:** Since 1979, Katz's has provided Texas with New York-style flavor and delectable kosher deli sandwiches. Originating in Austin, Katz's migrated to Houston, where it blossomed into Katz's Deli and Bar, located on Westheimer Street, and Katz's Express, located in the Portofino Center. The 24-hour Westheimer Street location offers a full menu, including all-day breakfast, cocktails and complete entrees starting at \$8.99. At Katz's Express, diners can enjoy a full menu of sandwiches, entrees and breakfasts. For more information, visit [www.ilovekatzs.com](http://www.ilovekatzs.com) or call (713) 521-3838.

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